

america's 100 best **passions**

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3 | best cool indulgence

For a great mix of taste and technology, try the new ice cream vending machines from Boston start-up **MooBella**. For about \$3, you get a fresh 4.5-oz. serving from among 12 flavors (the usual sus-

pects, plus exotics such as banana and cake batter), with mix-ins like crunchy walnuts. Selection to first bite? Under a minute. That's what we call instant gratification.

